

Fall 2022 Mini MBA Program Schedule

Session Date	Session Topic	Instructor
September 12	Self-awareness, Communications, and Influence	Nettie Meluch
September 19	Strategic Leadership of People and Organizations	Tom Shields
September 26	Marketing in the Digital Age	Jeff Carlson
October 3	Forum with Case Company Representatives	
October 10	Building a Values-Based Culture	Richard Coughlan
October 17	Formulating Competitive Strategy	Jeff Harrison
October 24	Reading and Understanding Financial Statements	Abdullah Kumas
TUESDAY November 1	Strategic Financing Decisions	Cassandra Marshall
November 7	Understanding the Economic Environment	Jonathan Wight
November 14	Organizational Behavior—Managing Individuals and Teams	Bob Piazza
November 21	Data-Centered Decision-Making	Shital Thekdi
November 28	Negotiating for Long-Term Success	Doug Bosse
December 5	Designing Effective Operations and Logistics	Deniz Besik
December 12	Case Study – Strategic Analysis and Recommendations to Company	

Classes meet in-person from 6:00 – 9:00 PM.